

PAGOSA SPRINGS, COLORADO

what's your rush?

TTC BOARD MEETING

The Town Tourism Committee will be holding their monthly Board meeting at the following date and time:

Date: Tuesday, March 17, 2009

Time: 4:00pm – 6:00pm

Where: Community Center

Agenda:

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, John Harper, Bob Hart, Suellen Loher, Janis Moomaw, Morgan Murri, Angel Preuit, Dan Rosenblatt, Pam Shoemig, Jim Smith

Unofficial Members; Jon Johnson

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: February Minutes, Any committee reports that you receive

Please bring: Agenda, Any Committee reports you feel are needed

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – February
4. Chair Report – Bob
 - a. Appoint Chairs for Marketing and Local Collaboration subcommittees
 - b. Subcommittees report meeting dates and goals for 2009,2010, 2011
 - c. Election of Treasurer and Secretary
5. Treasurers Report - Morgan
 - a. Monthly Town Lodging Receipts report
6. Subcommittee Reports
 - a. Budget – Morgan – consideration to make TTC Coordinator position 30 hours per week.
 - b. Fulfillment Package - Jim
 - c. External Marketing/PR- Dan Rosenblatt
 - d. Website-
 - e. Events - Janis
 - f. Logo-West
 - g. Visitors Center report – Mary Jo
 - h. Out of the Box Brainstorming – Jim Smith
 - i. Lodging Occupancy Reports – Daniel

- j. Lodging tax audit – Daniel
 - k. Local Collaboration/ Local PR - Morgan Murri
 - l. Capital Projects - Suellen
 - m. Viral Marketing – West
 - n. Fireworks
- 7. TTC Coordinator Report
 - a. Central Reservations – Kory – Gateway
 - b. Review attendance
 - 8. Old Business –
 - 9. New Business
 - b. Any other new business to come before the Committee
 - c. Public comments
 - 10. Adjournment